

GALCON SMART IRRIGATION CONTROLLER ("GSI") WINS THE EUROPEAN IRRIGATION ASSOCIATION ("EIA") PRESTIGIOUS PRODUCT OF THE YEAR AWARD

Kfar Blum, Israel– November, 2013 - Galcon, a leading smart irrigation company, is proud to announce that the EIA has awarded Galcon's new GSI product, the **Best of The Year** award for the Landscape category.

The GSI is a new web based irrigation line of product, delivering simple and easy to use online *cloud* based irrigation management application, which is available anywhere and anytime.

The GSI uses a two-way GPRS cellular communication, operating flow management and alarm system.

The GSI uses unique Over The Air (OTA) technology to ensure automatic firmware upgrades.

The GSI is first to introduce to the irrigation market a low cost battery operated, web based control.

Mr. Paulo Félix, EIA President, pointed out that "EIA organizes the EIA Awards to recognize and promote the irrigation industry's most innovative products or services for environmental sustainability. The contest has been open to all companies that are member or not of EIA which have built innovative product, equipment, site, project or design that promote water and energy savings".

Sagi Rubin, Galcon CEO said that "We are proud to receive this award and we thank the EIA committee for choosing the GSI. This is an important vote of confidence in our new GSI product line"

About Galcon

Galcon is a leading manufacturer of smart monitoring and control irrigation solutions for residential, Turf & Landscape and agriculture.

Galcon has achieved worldwide recognition for product reliability and durability in the harshest weather conditions, and is widely recognized as the top provider of battery operated controllers - continuously leading the pack in development and innovation in the field.

Established in 1983, Galcon is a private company, headquartered in Kfar Blum, Israel. Galcon currently sells its products in over 60 countries around the world.